

IT-Matchmaker

Ausgabe 05 | Deutschland, Österreich 30,00 Euro www.it-matchmaker.com *.guide –*

CRM-LÖSUNGEN 2025



**CRM-WELT:
TRENDS UND RICHTIGE
SYSTEMAUSWAHL**

**CRM-PROJEKTE:
ROI VON ANFANG AN
MITDENKEN**

**CRM-VERNETZUNG:
DREHSCHIBE FÜR MARKETING
VERTRIEB UND SERVICE**

Marktübersicht CRM-Lösungen 2025



Diese Übersicht ist ein Auszug aus dem IT-Matchmaker® und wurde auf Basis der Angaben der gelisteten Anbieter erstellt.

Quelle:
Angaben der Anbieter
www.it-matchmaker.com
Trovarit AG (Stand: 10.10.2024)

Eine umfassendere Version finden Sie
zum Download unter www.tinyurl.com/y5g99koz

Legende:
● = Integriertes Modul
◐ = Integration OEM-Lösung
○ = Anbindung Drittlösung

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			Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud	Open Source
Anbieter	System										
]project-open[]project-open[H	1				●	●	●		
20-20 Technologies	2020 Ideal Spaces	H	350	2300		40		●		●	
360 Consulting	Microsoft Dynamics 365	VP	32	0	20		●	●	●	●	
42he	CentralStationCRM	H							●		
Abex Software	Abex Visual-Adress	H		3		900	●				
abilis	calcIT	H	200	205	61	71	●	●	●	●	
abilis	calcIT Automotive - CPQ-Software für die Automobilbranche	H	200	205	19	24	●	●	●	●	
ACBIS	B2B-Webportal PROMETHEUS eBUSINESS	H	25		15		●	●	●		
ACBIS	Produktkonfigurator ePOS	H	25		50	65	●	●	●		
ACBIS	SalesManager Professional	H	25		25	35	●	●			
ACP Digital Business Solutions	IFS Cloud	VP	95	95	0	0		●	●		
ACP IT Solutions	CAS genesisWorld	VP	100				●	●	●		
ACP IT Solutions	CAS netWorks	VP	100		100		●	●	●		
Act! Software	Act! Premium	H		150	84	5532	●		●		
adesso	Microsoft Dynamics CRM	VP	7000	10100	80	115	●	●	●	●	
adesso	Salesforce	VP	7000	10100	50	80		●	●	●	●
ADITO Software	ADITO xRM	H	160	160	800	1000	●	●	●	●	
Adressmeisterei Adrewa	Adrewa	H	4				●				
ADVANIS	Microsoft D 365 CRM	VP			10		●	●	●	●	
ADVANIS	Salesforce	VP			10					●	
ADVANIS	SAP CX	VP				2	●	●	●	●	
AGILITA	SAP Cloud for Customer	VP	20	200				●		●	
AICOMP Consulting	VCPowerPack IS Packaging	H	30	80		178	●	●	●		
ajco solutions	Aurea CRM	VP	38	38	20		●	●			
ajco solutions	BSI CRM	VP	38	38			●	●	●	●	
ajco solutions	SAP Sales and Service Cloud / CRM	VP	38	38				●	●	●	
AlfaPeople	AlfaPeople ITSM	VP	30	600	2		●			●	
AlfaPeople	Microsoft Dynamics 365 Marketing, Sales & Service	VP	30	600	11	117	●	●	●	●	
All for One Group	SAP Sales Cloud	VP	1771	2758	28			●		●	
All for One PublicCloudERP	SAP Customer Experience Suite	VP	42				●	●	●	●	
Allgeier Inovar	Microsoft Dynamics 365 Marketing, Sales & Service	VP	130	130			●		●		
alphadata	alphaOffice pro Seminarverwaltung	H	9		130	130	●				
Ambit Group	Microsoft Dynamics 365 Marketing, Sales & Service	VP	20	105	35			●		●	
AMTANGEE	AMTANGEE CRM	H					●	●			

Zielgruppe: Unternehmensgröße			Branchennennungen (Print)						Einsatzbereiche: Software-Module														Dienstleistungen zur Systemeinführung						
Kleinere Unternehmen	Mittlere Unternehmen	Größere Unternehmen	Verarbeitendes Gewerbe	Baugewerbe	Handel	Ver- & Entsorger	Dienstleistung	Öffentliche Verwaltung	Marketing-Automation	Vertriebsplanung & -steuerung	Lead Management	Opportunity Management	Kontakt- / Aktivitätenmanagement	Social Media	E-Commerce- bzw. Shop-System	Angebots- / Produktkonfigurator (Configure Price Quote)	Kaufmännische Auftragsabwicklung	Beschwerdemanagement / Reklamationsmanagement	Call-Center	Veranstaltungs-/Seminarmanagement	Service & Kundendienst	Reporting	Analyse	Anpassungsprogrammierung	Implementierung und Konfiguration der Software	Datenmigration und Datenübernahme	Konzepte für Datensicherheit und Datenschutz		
●	●	●	Branchenunabhängig						●				●			○		●						●		●	●	●	●
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			Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud	Open Source
Anbieter	System										
Anaplan Germany	Anaplan	H		2200							
andweekly	HubSpot	VP	25					●			
ANKER Appllications & Services	ANKER POS	H	60	75			●	●	●	●	
ANKER Appllications & Services	ANKER Store App	H	60	75			●	●	●	●	
antares Informations-Systeme	antares analyzer	H	30	30	110		●				
AplusAG.CH	BusinessMaker	H					●		●	●	
ai informatics	SPEED AS Automobilzulieferindustrie	VP	200	200	60	154	●	●	●	●	
ai informatics	SPEED ME diskrete Fertigung u. High-Tech	VP	200	200	60	154	●	●	●	●	
ai informatics	SPEED PE Anlagen- u. Maschinenbau	VP	200	200	60	154	●	●	●	●	
aptus IT	CAS genesisWorld	VP	16		49		●	●			
ARCON Informatik	ABACUS ERP-Software	VP		31			●				
Arcwide Germany	IFS Cloud	VP	31	450	5	50	●	●	●	●	
Arineo	Dynamics 365 Customer Insights Journeys	VP	360	400		10		●		●	
Arineo	Dynamics 365 Customer Service	VP	360	400		10		●		●	
Arineo	Dynamics 365 Field Service	VP	360	400		10		●		●	●
Arineo	Dynamics 365 for Sales	VP	360	400		50		●		●	
Arvato Systems	Microsoft Dynamics 365 Marketing, Sales & Service	VP		3400			●				
Arvato Systems	SAP C/4HANA	VP		3400			●		●		
AS/point	pio xRM	H	45	45	40		●		●		
at data Gruppe	Sage CRM	VP	100				●	●			
audius	audius.CRM Mobile Service	H	600		20		●	●	●	●	
audius	audius:Configurator	VP	17	500			●	●		●	
audius	audius:CRM	VP	17	500			●	●		●	
audius	audius:CRM+ERP	VP	17	500			●	●		●	
audius	audius:Energy	VP	17	500				●		●	
audius	audius:Event	VP	17	500			●	●		●	
audius	audius:Finance	VP	17	500			●	●		●	
audius	audius:Sales	H	600				●	●		●	
audius	audius:Software & Consulting	VP	17	500			●	●		●	
audius	dashface	H	600		50		●	●	●	●	
Avanade Deutschland	Microsoft Dynamics 365	VP	1300	60000	80	1000		●	●	●	
Avantgarde	Sage CRM	VP	17				●	●			
Aventeon	Logistics.ONE	H	2	32	15			●	●		
AZTEKA Consulting	Infor CRM SLX	VP	220	220			●		●	●	
b.it* Business Software + IT	Exact Business Software	VP	1		10		●	●	●		

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Anbieter	System										
b4dynamics	Microsoft Dynamics 365 Finance, Supply Chain Management & CRM	VP	34	58	4	10		●	●	●	
basecom	Commercetools	H	170				●			●	
BearingPoint	BSI CRM	VP	2856	13000	8	0			●	●	
BearingPoint	Salesforce	VP	2856	13000	40	60			●	●	
BE-terna	Microsoft Dynamics 365 FSCM	VP	390	0	40	78	●	●		●	
BE-terna Business Solutions	Microsoft Dynamics 365 Marketing, Sales & Service	VP	32	35	50			●	●	●	
bisonaire	bisonaire SCAN	H	35	35	10	14	●				
BITS Better IT Solutions	CAS genesisWorld	VP			4		●	●			
Black Point Arts	Act!	VP	25		20		●	●	●		
Black Point Arts	Infor CRM	VP	25		25		●				
Black Point Arts	Sage CRM	VP	25		20		●	●			
BMD	BMD Business Software	H	7	400	70		●		●		
BOLD & EPIC Systems	weclapp Cloud ERP Handel	VP	40		200	250	●	●	●		
bpi solutions	bpi Publisher	H	50				●				
bpi solutions	Business Information Portal	H	50				●				
bpi solutions	CAS genesisWorld	VP	50		65	70	●	●	●		
bpi solutions	CAS Merlin - CPQ Konfigurator	H	50		20	25	●	●	●		
bpi solutions	Sales Performer	H	50			220	●				
BSI	BSI CRM	H	120	441	53	122	●	●	●	●	
CADIS	cadis	H	44	48	506	900	●	●	●	●	
Camelot ITLab	SAP Cloud for Customer	VP	240	1450	2					●	
Candor Technologies	SalesInformationSystem SIS	H		25			●	●	●	●	
Carano Software Solutions	LEASE+	H			3		●	●	●		
CAS Software	CAS genesisWorld	H	450	500			●	●	●		
CAS Software	CAS netWorks	H	450	500			●	●	●		
CAS Software	Maecenas	H	450	500	20		●	●	●		
CAS Software	Merlin CPQ	H	450	500		100	●	●	●		
CAS Software	SmartWe	H	450	500					●	●	
Cegeka Business Solutions Österreich	Microsoft Dynamics 365 Finance & SCM	VP		700	10	60	●	●	●	●	
CELUM GMBH	CELUM	H	5	135	522	908	●	●		●	
Cherwell Software	Cherwell	H	10	380		1247	●	●		●	
CK7	BMC Client Management	H	10				●				
CK7	BMC Track-It	H	10			800	●				
CNT Management Consulting	SAP Sales & Service Cloud	VP	80	400	2	10		●	●	●	
cobra	cobra CRM	H	90	110			●	●	●		

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Anbieter	System											
COBUS ConCept	eGECKO	VP	156	156	60		●	●				
combit	combit CRM	H	63	63		1715	●	●	●			
Communardo Software	Atlassian Jira Projekt- und Portfoliomanagement	H	200		200		●	●	●	●		
Communardo Software	Atlassian Jira Service Management	H	200				●	●	●	●		
CompAS	CompAS Consumer	H	14				●	●	●			
Component Design	Microsoft Dynamics CRM	VP	16				●	●				
Computer Bauer	Creatio	VP	50	50	5			●				
Comselect	Salesforce Sales Cloud	VP	80	80	630	530		●			●	
Comselect	Salesforce Service Cloud	VP	80	80	600			●			●	
Configit	Configit - Ace (CLM)	H		200			●		●			
Configit	Configit - Quote (CPQ)	H		200			●	●	●			
ConnectedWare	ConnectedWare	H					●	●			●	
connectiv! eSolutions	Microsoft Dynamics 365 Customer Engagement	VP	66	0	107	112		●			●	
Connectivity	ConAktiv	H	20				●	●	●			
CONSILIO	SAP Customer Experience (CX)	VP	193	200	5			●	●	●		
ConSol	ConSol CM	H	230	270	200	200	●	●	●	●		
Consultics	ADITO xRM	VP		22				●	●	●		
Consultics	Microsoft Dynamics 365	VP		22		9	●		●	●		
Consurance	BSI Customer Suite	VP		52	11			●			●	
CONTACT Software	CONTACT Elements for IoT Smart Services	H	450	500			●	●	●	●		
Coresystems	SAP FSM	VP	13	48			●		●			
COSMO CONSULT	Microsoft Dynamics 365	VP	700	1400	1000	4000	●	●	●	●		
COSMO CONSULT	Microsoft Dynamics 365 / CRM	VP	700	1400	300	500		●	●	●		
cosmolink	combit CRM	VP	9				●	●	●			
CosmoShop	Visual Storemanager Filialverwaltung & Kampagnenrollout	H	30		5		●		●			
costdata	costdata calculation	H					●					
Cpro Industry Projects & Solutions	SAP Sales & Service Cloud	VP	420	420				●	●	●		
Cpro IoT	PTC Vuforia - Augmented Reality	H	23		1		●					
CRMFIRST	Microsoft Dynamics 365 Customer Engagement	VP	20				●	●			●	
CROSS-WORKS	LAURUS Line - CRM	H			1		●	●	●			
CSS	eGECKO	H	330	330	1730		●	●	●			
CURSORS Software	CURSORS-CRM	H	120	120	125	127	●	●	●			
CURSORS Software	EVI	H	120	120	104	110	●	●	●			
CURSORS Software	TINA	H	120	120	4	5	●	●	●			
Cybersystems	Microsoft Dynamics 365 Marketing, Sales & Service	VP	0	25			●		●			

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Anbieter	System									
Data at Work	DOCUframe	VP	41		70		●	●		
datom	Microsoft Dynamics 365 (CRM)	VP	40	40	20			●		●
DEAG - Dyna Engineering	DYNAwin	H		7		250	●	●	●	●
Deloitte Consulting	Salesforce Sales Cloud	VP		312000	200	20000				●
Delta Access	[argo®web]	H	25			99	●	●		
DIGITALL Nature Germany	Salesforce	VP	350	1500	10	200		●		
Dimmel-Software	KORAKTOR®	H	23		450		●			
DMC	IFS Cloud	VP	45		34					
Donaubauer	Microsoft Dynamics CRM	VP	25	25						
DYMATRIX Consulting Group	DynaCampaign	H	90			150	●	●	●	
EAS	LEEGOO BUILDER	H	25		50		●		●	●
easyconsult	Microsoft Dynamics 365	VP		21	3	34	●	●	●	●
EL2 Beratungsgesellschaft	eFLEXS	H	15		2			●	●	
Enomic	Enomic	H	45			15	●		●	
Episerver	Episerver Digital Experience Cloud	H	150	600			●			●
factory42	appero quote	H	60		150		●			●
factory42	HubSpot	VP	60		10		●			
factory42	Pardot B2B Marketing Automation	H	60						●	●
factory42	Salesforce Marketing Cloud	H	60						●	●
factory42	Salesforce Sales Cloud	VP	60						●	●
factory42	Salesforce Service Cloud	VP	60						●	●
FCS Fair Computer Systems	HEINZELMANN Service.Desk	H	40		130	139	●			
FCS Fair Computer Systems	Install.Desk	H	40		48	50	●			
Fellowmind Germany	Microsoft Dynamics 365 Customer Insights Journeys & Data	VP	220		11			●		●
Fellowmind Germany	Microsoft Dynamics 365 for Sales	VP	220		90		●		●	●
Fellowmind Germany	Microsoft Dynamics 365 for Service & Field Service	VP	220		2			●		
Fenzon	Fenzon	H								
FIRST SOLUTIONS SOFTWARE	GuestOffice	H	8		60		●	●	●	
FIS	SAP Sales Cloud	VP		800				●	●	●
FLEXiCODE	IFS Cloud	VP	80	80	60	60	●	●	●	●
flexis	Sales & Operations Planning	H	85	120			●	●	●	●
FLOWSTER Solutions	FLOWSTER Studio	H	30				●	●		
FLOWSTER Solutions	SPOT SOLUTION	H	30					●		

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		Hersteller / Vertriebspartner (H/VP)	Anzahl Mitarbeiter		Anzahl eigener Kunden		Preis- / Auslieferungsmodell				
			Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud	Open Source
Anbieter	System										
fromMOS	fromMOS-BMS	H	2				●				
GEDYS IntraWare	GEDYS IntraWare CRM	H	80	80	1859	2164	●	●	●	●	
GMS Development	Service1 Field Service Management Software	H	80		15			●			
GreenGate	GS-Service	H	45	46	150	205	●	●	●	●	
Greenlight Consulting	Maconomy	VP	80	80	33		●	●	●	●	
GSD Software	DOCUframe	H	85	85	250		●	●	●	●	
H&S Software Solutions	ADASMA	H					●	●			
Haus Weilgut	Weilgut CRM Suite	H	35	35		500	●				
Hitachi Solutions Germany	Microsoft Dynamics 365 Marketing, Sales & Service	VP	200	3000			●	●		●	
Hypersoft	OmniAnalyser	H		40			●		●		
Hypersoft	OmniContext	H		40			●		●		
i1BOX	CONTACTBOX	H	5		70		●	●	●		
IBM	IBM Maximo	H	16000	400000			●	●	●	●	
IBV Informatik	myCompany	H	3		1		●	●	●	●	
IFE	Odoo	VP	30	60	300	500	●	●	●	●	●
IFS	IFS Assyst	H	193	6000		800	●	●	●	●	
IFS	IFS Cloud	H	193	6000	168	2400	●	●	●	●	
immo-portal-services	immo-office	H	22		63			●			
InfoConsulting Germany	IFS Cloud	VP	5	270			●	●	●		
Ing.-Büro Walter Müller	All-In-One-Software MService 4.0	H	2		45	45	●	●	●	●	
INNEX	IFS Cloud	VP	62	62	50	60		●	●	●	
Innosoft	Innosoft Field Service Management	H	64	65	390	500		●	●	●	
Innosoft	Servicemanagementsystem	H	64	65	309	418	●				
Inspire Technologies	MR.KNOW - SALES ASSISTANT	H	30	30		150	●	●	●		
Intera	Produktkonfigurator	H	20		23	18		●	●		●
interSales	QuickStep	H	15		80		●	●	●		
ipartnerNet	IFS Cloud	VP	13	13	5	5	●	●	●		
ISC it & software consultants	SugarCRM	VP	30					●	●		
i-soft	KEY CONCEPT	VP	65	65			●	●	●	●	
ISO-Gruppe	Touristisches CRM Emerald	H		650			●		●	●	
Isonet	446 Plattform®	H	20	30			●		●		
itdesign	CAS genesisWorld	VP	220	230	600	600	●	●	●	●	
it-motive	INKAS® Produktkonfigurator	H	120		15		●	●	●	●	
it-motive	SAP Instandhaltungs-Cockpit	H	120		17		●				
itmX	itmX crm suite	H	55		116	140	●	●			
JARISCH Software	JAREL Baumanagement	H					●	●			

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Anbieter	System										
JAWA Management Software	Build!	H		11		2	●	●	●		
JustRelate Deutschland	NeoCPQ	H	120	170	18		●	●	●		
JustRelate Deutschland	PisaSales CRM 8	H	120	170	130	150	●	●	●	●	
JustRelate Deutschland	Scrivito CMS	H	120	170						●	
KERUN.ONE	Salesforce	VP	1500	65000	30	34		●		●	
Konica Minolta Business Solutions Deutschland	Microsoft Dynamics 365	VP	1800	43300	50		●	●	●	●	
Kreuzbauer IT	IFS Cloud	VP					●		●		
KUMAVISION	Microsoft Dynamics 365 for Sales / Service / Marketing (KUMAVISION)	VP	500	1000	80	100			●	●	
KYBERNA	ky2help	H			15		●	●	●		
Lino	Tacton CPQ	H	24	25				●		●	
Linstep Software	LinMAINTAIN Fuhrparksoftware	H	8				●	●	●		●
LOGO consult	LOGO CRM	H	20	20	60	75	●	●	●		
Losinno	HAPRO CRM / ERP Suite	H	5	5	286	300	●	●			
Lothar Geyer EDV-Berater	TeIMarkt	H	6		440		●				
ma/soft	malistor	H	8				●	●	●		
MCS Vermietsoftware	MCS-rm Vermietungssoftware	H				450	●	●	●		
media-service consulting & solutions	TickX - für Microsoft SharePoint	H	25				●	●			
merkarion	ProfitSystem	H	23		75	77	●		●		
MHP Management- und IT-Beratung	IFS Assyst	VP	3970	5085					●	●	
MHP Management- und IT-Beratung	AddOn Auftragsbestand/ -eingang	H	3970	5085	19		●				
MHP Management- und IT-Beratung	Salesforce	VP	3970	5085	20			●			
Michael Wessel	Microsoft Dynamics CRM	VP	100				●		●	●	
Microsoft Deutschland	Microsoft Dynamics 365 Marketing, Sales & Service	H					●		●		
mIT solutions	EcholoN®	H	47		350		●	●			
mobile function	ENGINE4.SERVICE	H	35			100	●		●	●	
MODUS Consult	MODUS CRM	VP	335		50		●	●	●	●	
moving primates	reweo - SaaS CRM	H	5						●		
mpl Software	CAS genesisWorld	VP	35	35	206		●	●	●		
mpl Software	CAS Merlin CPQ	VP	35	35	6	6	●	●	●	●	
mpl Software	SmartWe	VP	35	35				●		●	
MSP Medien Systempartner	Adpoint	H	63	63	1	2		●			

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●	●	●	●	●	●	●	●		●	●	●			●	●	●								●	●	●	●	
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Anbieter	System										
MSP Medien Systempartner	Salesforce Sales Cloud	VP	63	63	6	6				●	
Mühlbauer	CAS genesisWorld	VP	7	7			●				
n.core build	n.core build	H	10		10			●		●	
N+P Informationssysteme	SPARTACUS Facility Management®	H	190	190	212	212	●	●			
Nagarro	SAP Customer Experience (C/4HANA)	VP	850	18000	10	20	●	●	●	●	
Natalie Söll Vertrieb	Zoho CRM Plus	H	15	12	1200		●				
NAVAX	Microsoft Dynamics CRM	VP	97	310			●		●		
NetSuite	Oracle NetSuite	VP	30	7000	200			●		●	
Network Concept	CAS genesisWorld	VP	21	21			●	●	●		
NETZkultur	infra-struktur	H	28		400			●		●	
NewVision Software	ingo365	VP	15	45	15	55		●		●	
Ninox	Ninox CRM	H	66	66			●		●		
NTT DATA Business Solutions	SAP Sales Cloud	VP	3954	15258	142	67	●	●		●	
NTT DATA Deutschland	Microsoft Dynamics 365 CRM	VP	2425	133000							
NTT DATA Deutschland	Salesforce.com	VP	2425	133000	800	1000		●	●	●	
O & S EDV	Sage CRM	VP	12					●			
Objektkultur Software	Microsoft Dynamics 365 CRM	VP	200	200	48		●	●		●	
Omikron Data Solutions	LeanMDM	H	35		9			●			
OMNINET Austria	OMNITRACKER	VP					●	●	●	●	
OMNINET	OMNITRACKER	H	146	185	600		●	●	●		
openHandwerk	openHandwerk	H	20	20	1200			●			
OPTANIUM	Eurosignatur	H	5	15	5			●	●	●	
ORACLE	Oracle Fusion Cloud	H	2500	137000				●	●	●	
Orbis Austria	Microsoft Dynamics 365 Customer Engagement / CRM	VP	500	700	153		●	●			
ORBIS	Microsoft Dynamics 365 Marketing, Sales & Service	VP		907		300	●	●	●	●	
ORBIS	ORBIS ConstructionONE	VP		907		20				●	
ORBIS	ORBIS ConsumerONE	VP		907		30			●	●	
ORBIS	ORBIS ServiceONE	H		907			●	●	●	●	
ORBIS	ORBIS TEM	H		907		750		●	●		
ORBIS	SAP CPQ	H		907		750		●		●	
ORBIS	SAP Emarsys	H		907		750		●		●	
ORBIS	SAP Field Service Management	VP		907		750		●		●	
ORBIS	SAP Sales Cloud & SAP Service Cloud	VP		907		750		●		●	
ORBIT	Microsoft Dynamics 365 CRM	VP	370	370	40		●			●	
ORISA Software	CREALIS	H	52				●	●	●	●	

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●	●	●	●							○	○	○	○		○	○	○	○			○	○	○	●	●	●	●	
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Anbieter	System										
Oro Germany	OroCommerce - B2B	H		200		180	●	●	●	●	●
ORTEC	ORTEC for Field Service	H	120	987			●	●	●	●	
Passus	PharmaData	H	20		25		●		●		
pds	pds Software	H	170		1700		●	●	●		
Pharmakon Software	C-World	H					●	●	●		
Pharmakon Software	PharmaPilot	H					●	●			
Pharmakon Software	Start Smart	H					●	●	●		
Plan Software	easyKAT Configuration Server	H	150	150	20	21	●	●	●	●	
Plan Software	easyKAT Standard	H	150	150	50	60	●	●			
POINT-ERP4	GetToThePoint No-Code/ Low-Code Platform	H					●	●	●	●	
Possehl Online Solutions	Full Service Kundenportal	H	14	14			●			●	
Prakom Software Entwicklung	VenDoc	H					●	●			
Praxedo	Praxedo	H	9	110	300			●			
Prevolution	Cherwell Service Management	VP	30			100	●	●	●	●	
Prodware Deutschland	Microsoft Dynamics CRM	VP	140	1325	35	385	●		●		
Prodware Deutschland	Microsoft Dynamics CRM Online	VP	140	1325	40		●	●	●	●	
Projekteins	ONE EXPERIENCE B2B	H	25		10		●	●			
proMX	Microsoft Dynamics 365 Marketing, Sales & Service	VP	74	38	150				●	●	
proMX	proMX 365 for Construction	VP	74	38					●		
ProTeam	ASSIST-Go	H	28		84	88	●	●	●	●	
ProTeam	Mobile Pro	H	28								
Provaria	365.Immo	VP	0	2			●				
Provaria	Microsoft Dynamics CRM	VP	0	2			●	●	●		
Provaria	Provaria Thrive	VP	0	2			●				
Qalgo	Synapcus®:360	H						●	●	●	
Qalgo	Synapcus®:CRM	H					●	●	●	●	
QS solutions	Microsoft Dynamics 365 CRM	VP	10	60		50	●	●	●	●	
QS solutions	Selligent CDM	VP	10	60	40	1000	●	●	●	●	
Qualysoft	Adito CRM	VP	12	500	10			●	●	●	
Qualysoft	Aurea CRM	VP	12	500	51		●	●		●	
Qualysoft	Microsoft Dynamics 365	VP	12	500					●		
Qymatix Solutions	Sales Analytics	H									
R.S. CONSULTING	CAS genesisWorld	VP	10	10	35		●	●	●	●	
REMIRA	REMIRA INSTORE App	H	274	503	19	38		●	●		
rexx systems	rexx eBusiness	H	240	260			●	●	●		
Robert Bosch Technical & Business Solutions	Microsoft Dynamics 365	VP	500	18000	2		●	●	●	●	

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			Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud	Open Source	
Anbieter	System											
Robert Bosch Technical & Business Solutions	Microsoft Dynamics CRM	VP	500	18000	3		●				●	
Rödl Dynamics	Microsoft Dynamics 365 Customer Service	VP	2300	5800	9		●	●	●	●		
Rödl Dynamics	Microsoft Dynamics 365 Sales	VP	2300	5800	13		●	●	●			
Rödl Dynamics	Microsoft Dynamics Marketing	VP	2300	5800	5		●	●	●	●		
RR Software	ANTRAGO - Software für Bildungsanbieter	H	63		164		●	●	●			
S+S SoftwarePartner	matizze	H	50		5						●	
S+S SoftwarePartner	Oracle Netsuite	VP	50		1				●			
SAE	SAE Variantenmanagement & CPQ Plattform	H					●	●	●	●		
Sage	Sage CRM	H	780	13000		15000	●	●			●	
Saldo EDV	CAS genesisWorld	VP					●	●	●			
salesforce.com	Salesforce1 Sales Cloud	H		79000		250000		●			●	
salesforce.com	Salesforce1 Service Cloud	H		79000		250000			●			
SAP	SAP CX	H		80000			●		●			
SAP	SAP Sales Cloud	H		80000							●	
Scheer	SAP Cloud for Customer	VP	350									
scholz.msconsulting	Vemas.NET	H	28		280		●	●	●	●		
Scopevisio	Scopevisio	H	130		2000		●				●	
sellmore	AG-VIP SQL	H	40		240	5	●	●				
sellmore	CAS genesisWorld	VP	40		16		●	●	●	●		
sellmore	Sage CRM	VP	40		213		●	●	●	●		
sellmore	salesforce	VP	40		4		●	●	●	●		
sellmore	SmartWe	VP	40		3		●	●	●	●		
sellmore	ZOHO CRM	VP	40		15						●	
senergy services	Microsoft Dynamics 365	VP						●	●	●		
ServiceNow	IT Service Management Suite	H	80	4300	90	2900			●			
SIGMA Software und Consulting	SAP Business One	H					●					
Singhammer	Microsoft Dynamics 365 Marketing, Sales & Service	VP	75	75				●			●	
Singhammer	SITE auf Basis Microsoft Dynamics 365 BC	VP	75	75	250	254	●	●	●			
Sitewerk	eCommerce	H								●	●	●
Six Offene Systeme	SixOMC	H	40		110		●	●				
SKILL Software	Skill BauDoc	H	11		3500		●	●	●	●		
SKILL Software	Skill CRM	H	11		200	203	●	●			●	
SKILL Software	TechDoc	H	11				●	●	●	●		
SLU	Oktopus Pro	H	10					●	●			
SMARTCRM	SMARTCRM	H	44	50	390	455	●					

Zielgruppe: Unternehmensgröße			Branchennennungen (Print)						Einsatzbereiche: Software-Module														Dienstleistungen zur Systemeinführung					
Kleinere Unternehmen	Mittlere Unternehmen	Größere Unternehmen	Verarbeitendes Gewerbe						Marketing-Automation	Vertriebsplanung & -steuerung	Lead Management	Opportunity Management	Kontakt-/Aktivitätenmanagement	Social Media	E-Commerce- bzw. Shop-System	Angebots- / Produktkonfigurator (Configure Price Quote)	Kaufmännische Auftragsabwicklung	Beschwerdemanagement / Reklamationsmanagement	Call-Center	Veranstaltungs-/Seminarmanagement	Service & Kundendienst	Reporting	Analyse	Anpassungsprogrammierung	Implementierung und Konfiguration der Software	Datenmigration und Datenübernahme	Konzepte für Datensicherheit und Datenschutz	
			Branchenunabhängig																									
●	●	●	Branchenunabhängig						●	●			●	●					●				●	●	●	●	●	●
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Quelle:
Angaben der Anbieter
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Trovarit AG (Stand: 10.10.2024)

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Legende:
● = Integriertes Modul
◐ = Integration OEM-Lösung
○ = Anbindung Drittlösung

		Hersteller / Vertriebspartner (H/VP)	Anzahl Mitarbeiter		Anzahl eigener Kunden		Preis- / Auslieferungsmodell				
			Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud	Open Source
Anbieter	System										
SMARTCRM CH	SMARTCRM	VP	44	50	390	447	●				
smartPS	smart°bau	H	20				●	●			
SMC InformationsTechnologien	CAS genesisWorld	VP	25	25	180		●	●	●		
Softage Solutions	mesonic WinLine	VP	25		110		●	●	●		
SOFT-CONSULT Häge	GEDYS IntraWare CRM	VP	30	30	40		●		●	●	
Software Factory	Elfsquad CPQ Software	H	45	42					●	●	
Softwareschmiede Höffl	QOMET	H	17		500		●	●			
SOG Business-Software	SOG Mobilsystem	H	60	60	5		●		●		
Sogema Group	CareOffice	H	2	16	45	320	●				
SOL4 IT-Consulting	CAS genesisWorld	VP			1	60	●	●			
solvito	solvito.CRM	H	15	15	36		●	●	●		
Solvum	SiteTracker	H					●	●	●		
Sopra Steria	SAP CRM	VP	1963	37358	100		●	●	●	●	
Sopra Steria	SAP Hybris Cloud for Customer	VP	1963	37358				●	●		
SPH	Microsoft Dynamics 365 for Operations	VP	80	80	24	25			●		
SpiceCRM FlexCo	SpiceCRM	H	25			100	●				●
SPIE RODIAS	Hexagon /Infor EAM	VP	110	110			●		●	●	
SPIE RODIAS	IBM Maximo Asset Management	VP	110	110	30	40	●	●	●		
SPIE RODIAS	Maximo Application Suite	VP	110	110	30	40	●	●	●		
Sta*Ware EDV Beratung	Sta*Ware BusinessNavigator	H	15		35	35	●	●	●	●	
Sta*Ware EDV Beratung	Sta*Ware E&P	H	15		10		●	●	●		
Step Ahead	mySTEPS.CRM	H	180	220	60			●	●		
Step Ahead	STEPS - ERP + CRM FÜR HANDEL	H	180	220				●	●	●	
Step Ahead	STEPS - ERP + CRM FÜR IT	H	180	220	500	200		●	●		
Step Ahead	STEPS - ERP + CRM FÜR SERVICE	H	180	220				●	●	●	
SuccessControl CRM Steppat	SuccessControl CRM	H	5				●	●			
SugarCRM Deutschland	SugarCRM	H		450			●	●	●		
SugarMountain CRM Consulting	SugarCRM	VP					●	●	●	●	
SugarMountain CRM Consulting	SuiteCRM	H									●
Sunrise Software	Sunrise Software Relations CRM	H	5		180		●	●			
SuperOffice	SuperOffice CRM	H	25	250			●	●	●		
Suportis	Variantenkonfigurator für die Cloud Business Suite SAP	H	28	35	1				●	●	
Sybit	SAP Commerce Cloud	VP	270		35	40		●	●	●	
Sybit	SAP Sales Cloud/SAP Service Cloud	VP	270		90	100		●	●	●	

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			Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud	Open Source	
Anbieter	System											
Sycor	SAP Sales Cloud (Cloud for Customer; C/4HANA)	VP	490	510	3						●	
synalis	Microsoft Dynamics 365 for Sales (Dynamics CRM)	VP	70		20		●	●	●			
SYNERGY CONSULTANTS	Aurea CRM	VP	12		50			●	●			
syscovery	Savvy Suite	H	40	40			●	●				
Syskoplan Reply	SAP Field Service Management	VP	230		7	7					●	
Syskoplan Reply	SAP Sales Cloud & SAP Service Cloud	VP	230		80	92					●	
TecArt	TecArt CRM Cloud	H	23				●	●			●	
TecArt	TecArt CRM Server	H	23		270	320	●					
Telekom Deutschland	MS Dynamics 365 - F&O (früher AX/)	VP	62423	211000				●	●	●		
ThinkOwl Europe	ThinkOwl	H	80	130	300	320		●			●	
TOPdesk Deutschland	TOPdesk	H	109	838	655	5000		●	●			
TOPIX Business Software	TOPIX	H	60	60		4700	●	●	●	●		
TSO-DATA	Microsoft Dynamics 365 CRM	VP	200	200	22		●	●	●	●		
U2D	Eventmanagement-Software	H	55		130		●	●	●			
U2D	Seminarverwaltungs-Software	H	55		135		●	●	●			
Uniique Information Intelligence	uniique-campaign	H	35		160		●	●	●	●		
UNIORG Gruppe	SAP Field Service Management	VP	226	240	10						●	
UNIORG Gruppe	SAP Sales Cloud	VP	226	240	9					●	●	
UNIORG Gruppe	SAP Service Cloud	VP	226	240	7					●	●	
UNIQUARE	UNIQUARE BRANCH	H		200		200000	●	●				
UNIQUARE	UNIQUARE CRM	H		200		220000	●	●				
USU	USU IT & Enterprise Service Management	H					●	●	●	●		
valantic CEC Deutschland	VIAMEDICI	VP	40		20		●	●	●			
visual4	1CRM	H	20	20	500		●	●	●	●		
webCRM Deutschland	webCRM	H	5	42			●	●	●			
weburi.com	Sugar Sell	VP	5	15			●	●	●	●		
weclapp	weclapp Cloud CRM	H	170				●	●	●	●		
Wendia	Point of Business	H	12	200		260	●	●	●			
WICE	WICE	H	7		500		●		●			
work4all	work4all	H	33		800	841	●	●	●			
xalution	Microsoft Dynamics 365	VP	43	133	10	30	●	●			●	
xalution	Microsoft Dynamics 365 Sales & Marketing	VP	43	133	5						●	
Xentral ERP Software	Xentral ERP/CRM	H	25		250		●	●	●	●		
You Don'T Need A CRM	noCRM.io	H	1	16			●					
Zink	"MMC" - Z!nk Operative Software	H	15		150		●	●				

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