

IT-Matchmaker

Ausgabe 05 | Deutschland, Österreich 30,00 Euro www.it-matchmaker.com *.guide –*

CRM-LÖSUNGEN 2024



**HEADLESS CRM
MEHR FLEXIBILITÄT
FÜR DAS FRONTEND**

**ANWENDERSTUDIE
CRM-EINSATZ
IN DER PRAXIS**

**KÜNSTLICHE INTELLIGENZ
POTENZIALE UND
HERAUSFORDERUNGEN**

Marktübersicht CRM-Lösungen 2024



Diese Übersicht ist ein Auszug aus dem IT-Matchmaker® und wurde auf Basis der Angaben der gelisteten Anbieter erstellt.

Quelle:
Angaben der Anbieter
www.it-matchmaker.com
Trovarit AG (Stand: 05.10.2023)

Eine umfassendere Version finden Sie zum
Download unter www.tinyurl.com/y5g99kz

Legende:
● = Integriertes Modul
◐ = Integration OEM-Lösung
○ = Anbindung Drittlösung

Anbieter		System	Hersteller / Vertriebspartner (H/VP)	Anzahl Mitarbeiter		Anzahl eigener Kunden		Preis- / Auslieferungsmodell				
				Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud	Open Source
]project-open[]project-open[H	1				●	●	●		
20-20 Technologies		2020 Ideal Spaces	H	350	2300		40		●		●	
360 Consulting		Microsoft Dynamics 365	VP	32	0	20		●	●	●	●	
42he		CentralStationCRM	H							●		
Abex Software		Abex Visual-Adress	H		3		900	●				
abilis		calcIT	H	200	205	16	18	●		●	●	
ACBIS		B2B-Webportal PROMETHEUS eBUSINESS	H	25		7		●	●	●		
ACBIS		Produktkonfigurator ePOS	H	25		50	65	●	●	●		
ACBIS		SalesManager Professional	H	25		25	35	●	●			
ACP IT Solutions		CAS genesisWorld	VP	90				●	●	●		
Act! Software		Act! Premium	H		150	84	5532	●		●		
Actricity		CRM Actricity V4	H			2		●	●	●		●
adesso		Microsoft Dynamics CRM	VP	5768		70		●		●	●	
ADITO Software		ADITO xRM	H	150		800	1000	●	●	●	●	
ADVANIS		Microsoft D 365 CRM	VP			10		●	●	●	●	
ADVANIS		Salesforce	VP			10					●	
AGILITA		SAP Cloud for Customer	VP	5	175				●		●	
Agilos		IFS Cloud	VP	22	22	1		●				
AICOMP Consulting		VCPowerPack IS Packaging	H	30	80		178	●	●	●		
ajco solutions		Aurea CRM	VP	38	38	20		●	●			
ajco solutions		BSI CRM	VP	38	38			●	●	●	●	
ajco solutions		SAP Sales and Service Cloud / CRM	VP	38	38				●	●	●	
AlfaPeople		AlfaPeople ITSM	VP	30	600	2		●			●	
AlfaPeople		Microsoft Dynamics 365 Marketing, Sales & Service	VP	30	600	11	117	●	●	●	●	
All for One Group		SAP Sales Cloud	VP	1771	2758	28			●		●	
All for One PublicCloudERP		SAP Customer Experience Suite	VP	42				●	●	●	●	
Allgeier Inovar		Microsoft Dynamics 365 Marketing, Sales & Service	VP	130	130			●		●		
Alpha Heron		DOCUframe	VP					●				
alphadata		alphaOffice pro Seminarverwaltung	H	9		130	130	●				
Ambit Group		Microsoft Dynamics 365 Marketing, Sales & Service	VP	20	97	35			●		●	
AMTANGEE		AMTANGEE CRM	H					●	●			
Anaplan Germany		Anaplan	H		2200							
andweekly		HubSpot	H	25					●			
ANKER Appllications & Services		LS Central	VP	60	75			●	●	●	●	

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Anbieter	System											
antares Informations-Systeme	antares analyzer	H	30	30	110		●					
AplusAG.CH	BusinessMaker	H					●		●	●		
aptus IT	CAS genesisWorld	VP	16		49		●	●				
ARCON Informatik	ABACUS ERP-Software	VP		31			●					
Arcwide Germany	IFS Cloud	VP	35	350	3	25	●	●	●	●		
Arcwide Germany	IFS Field Service Management	VP	35	350			●	●	●	●		
Arvato Systems	SAP C/4HANA	VP		3100			●		●			
AS/point	pio xRM	H	45	45	38		●		●			
at data Gruppe	Sage CRM	VP	100				●	●				
audius	audius.CRM Mobile Service	H	600		20		●	●	●	●		
audius	audius:Configurator	VP	17	500			●	●		●		
audius	audius:CRM	VP	17	500			●	●		●		
audius	audius:CRM+ERP	VP	17	500			●	●		●		
audius	audius:Energy	VP	17	500				●		●		
audius	audius:Event	VP	17	500			●	●		●		
audius	audius:Finance	VP	17	500			●	●		●		
audius	audius:Sales	H	600				●	●		●		
audius	audius:Software & Consulting	VP	17	500			●	●		●		
audius	dashface	H	600		50		●	●	●	●		
Avanade Deutschland	Microsoft Dynamics 365	VP	1300	60000	80	1000		●	●	●		
Avantgarde	Sage CRM	VP	17				●	●				
Aventeon	Logistics.ONE	H	2	31	15			●	●			
b.it³ Business Software + IT	Exact Business Software	VP	1		10		●	●	●			
b4dynamics	Microsoft Dynamics 365 Platform for Finance, Supply Chain Management	VP	32	58	4	10	●		●	●		
basecom	Commercetools	H	170				●			●		
BearingPoint	Salesforce	VP	2856	12646	40	60			●	●		
BE-terna Business Solutions	Microsoft Dynamics 365 Marketing, Sales & Service	VP	32	35	50			●	●	●		
BE-terna	Microsoft Dynamics 365 FSCM	VP	390	0	40	78	●	●	●	●		
bisonaire	bisonaire SCAN	H	35	35	10	14	●					
BITS Better IT Solutions	CAS genesisWorld	VP			4		●	●				
Bitwerk	Staff Expert	H			100		●	●	●	●		
Black Point Arts	Act!	VP	25		20		●	●	●			
Black Point Arts	Infor CRM	VP	25		25		●					
Black Point Arts	Sage CRM	VP	25		20		●	●				
BMD	BMD Business Software	H	7	400	70		●		●			

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Anbieter	System									
BOARD	Board 12.6	H		650	250	1000	●	●	●	
BOC	ADOIT	H	80		900	2000	●	●	●	●
BOLD & EPIC Systems	weclapp Cloud ERP Handel	VP	40		200	250	●	●	●	
bpi solutions	bpi Publisher	H	50				●			
bpi solutions	Business Information Portal	H	50							
bpi solutions	CAS genesisWorld	VP	50		60	70	●	●	●	
bpi solutions	Sales Performer	H	50			220	●			
BSI	BSI CRM	H	120	441	53	122	●	●	●	●
businessacts	sellify	H	20		84		●	●	●	●
bytics	IFS Cloud	VP	15		3	11	●		●	
bytics	IFS Field Service Management	VP	15				●	●	●	
CADIS	cadis	H	76	83	506	900	●	●	●	●
Camelot ITLab	SAP Cloud for Customer	VP	240	1450	2					●
Candor Technologies	SalesInformationSystem SIS	H		25			●	●	●	●
Carano Software Solutions	LEASE+	H			3		●	●	●	
CAS Software	CAS genesisWorld	H	450	500			●	●	●	
CAS Software	Merlin CPQ	H	450	500		100	●	●	●	
CAS Software	SmartWe	H	450	500						●
Cegeka Business Solutions Österreich	Microsoft Dynamics 365	VP			10	60	●	●	●	●
CELUM GMBH	CELUM	H	5	124			●	●		●
Cherwell Software	Cherwell	H	10	380		1247	●	●		●
CK7	BMC Client Management	H	10				●			
CK7	BMC Track-It	H	10			800	●			
CNT Management Consulting	SAP Sales & Service Cloud	VP	80	400	2	10		●	●	●
cobra	cobra CRM	H	90	110			●	●	●	
COBUS ConCept	eGECKO	VP	156	156	25		●			
combit	combit CRM	H	59	59		1600	●	●	●	
Communardo Software	Atlassian Jira Projekt- und Portfoliomanagement	H	200		200		●	●	●	●
Communardo Software	Atlassian Jira Service Management	H	200				●	●	●	●
CompAS	CompAS Consumer	H	14				●	●	●	
Component Design	Microsoft Dynamics CRM	VP	40				●	●		
Computer Bauer	Creatio	VP	50	50	5			●		
Comselect	Salesforce Sales Cloud	VP	80	80	630	530		●		●
Comselect	Salesforce Service Cloud	VP	80	80	600			●		●
Configit	Configit - Ace (CLM)	H		200			●		●	
Configit	Configit - Quote (CPQ)	H		200			●	●	●	
ConnectedWare	ConnectedWare	H					●	●		●

Zielgruppe: Unternehmensgröße			Branchennennungen						Einsatzbereiche: Software-Module														Dienstleistungen zur Systemeinführung										
Kleinere Unternehmen	Mittlere Unternehmen	Größere Unternehmen	Verarbeitendes Gewerbe	Baugewerbe	Handel	Ver- & Entsorger	Dienstleistung	Öffentliche Verwaltung	Marketing-Automation	Vertriebsplanung & -steuerung	Lead Management	Opportunity Management	Kontakt- / Aktivitätenmanagement	Social Media	E-Commerce- bzw. Shop-System	Angebots- / Produktkonfigurator (Configure Price Quote)	Kaufmännische Auftragsabwicklung	Beschwerdemanagement / Reklamationsmanagement	Call-Center	Veranstaltungs-/Seminarmanagement	Service & Kundendienst	Reporting	Analyse	Anpassungsprogrammierung	Implementierung und Konfiguration der Software	Datenmigration und Datenübernahme	Konzepte für Datensicherheit und Datenschutz						
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●						
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●					
●	●	●	Branchenunabhängig						●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	●	●	●	●				
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●				
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●				
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●	●	●	Branchenunabhängig						●	●	●	●	●	●	●	●	●	●	●	●	○	●	●	●	●	●	●	●	●	●			
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●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
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●	●	●	Branchenunabhängig						●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	●	●	●	●	●	●	●	●	●	●		
●	●	●	Branchenunabhängig						●	●	●	●	●	●	●	●	○	○	●	○	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	○	●	●	●	○	○	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

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Anbieter	System									
connectiv! eSolutions	MS Dynamics 365 Marketing, Sales & Service (CRM)	VP	62	0	100		●	●	●	
Connectivity	ConAktiv	H	20			●	●	●		
ConSol	ConSol CM	H	230	270	200	200	●	●	●	●
Consultics	ADITO xRM	VP		13				●	●	●
Consultics	Microsoft Dynamics 365	VP		13		9	●		●	●
Consurance	BSI Customer Suite	VP		51	11			●		●
CONTACT Software	CONTACT Elements for IoT Smart Services	H	250	400			●	●	●	●
Coresystems	SAP FSM	H	13	48			●		●	
COSMO CONSULT	Microsoft Dynamics 365	VP	700	1300	1000	4000	●	●	●	●
COSMO CONSULT	Microsoft Dynamics 365 / CRM	VP	700	1300	300	500		●	●	●
cosmolink	combit CRM	VP	9				●	●	●	
CosmoShop	Visual Storemanager Filialverwaltung & Kampagnenrollout	H	30		5		●		●	
costdata	costdata calculation	H					●			
Cpro Industry Projects & Solutions	SAP Cloud for Customer (C4C)	VP	420	420				●	●	●
Cpro IoT	PTC Vuforia - Augmented Reality	H	23		1		●			
CRMFIRST	Microsoft Dynamics 365 Customer Engagement	VP	20				●	●		●
CROSS-WORKS	LAURUS Line - CRM	H			1		●	●	●	
CSS	eGECKO	H	250	270	1730		●	●	●	
CURSOR Software	CURSOR-CRM	H	120	120	125	127	●	●	●	
CURSOR Software	EVI	H	120	120	104	110	●	●	●	
CURSOR Software	TINA	H	120	120	4	5	●	●	●	
Cybersystems	Microsoft Dynamics 365 Marketing, Sales & Service	VP	0	25			●		●	
Data at Work	DOCUframe	VP	41		70		●	●		
DEAG - Dyna Engineering	DYNAwin	H		7		250	●	●	●	●
Deloitte Consulting	Salesforce Sales Cloud	VP		312000	200	20000				●
Delta Access	[argo®web]	H	25			99	●	●		
DIGITALL Nature Germany	Salesforce	VP	350	1500	10	200		●		
Dimmel-Software	KORAKTOR®	H	23		450		●			
DIT Deutsche Immobilien IT & Marketing	Mieter-Portal / Mieter-App	H	15	15	9	0	●	●	●	
DMC	IFS Cloud	VP	40		34					
Donaubauer	Microsoft Dynamics CRM	VP	25	25						
DYMATRIX Consulting Group	DynaCampaign	H	90			150	●	●	●	
EAS	LEEGOO BUILDER	H	25		50		●		●	●
easyconsult	Aurea CRM	VP		21	5			●		

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easyconsult	Microsoft Dynamics 365	VP		21	3	34	●	●	●	●	
EFF & EFF	WinCard CRM	VP			100		●	●			
EL2 Beratungsgesellschaft	eFLEXS	H	15		2			●	●		
Enomic	Enomic	H	45			15	●		●		
Episerver	Episerver Digital Experience Cloud	H	150	600			●			●	
factory42	Pardot B2B Marketing Automation	H	60						●	●	
factory42	Salesforce Marketing Cloud	H	60						●	●	
factory42	Salesforce Sales Cloud	VP	60						●	●	
factory42	Salesforce Service Cloud	VP	60						●	●	
Fellowmind Germany	Microsoft Dynamics 365	VP	200		90		●		●		
Fenzon	Fenzon	H									
FIS	SAP Sales Cloud	VP		800				●	●		
FLEXICODE	IFS Cloud	VP	54	58	25	32	●	●	●	●	
flexis	Sales & Operations Planning	H	85	120			●	●	●	●	
FLOWSTER Solutions	FLOWSTER Studio	H	30				●	●			
FLOWSTER Solutions	SPOT SOLUTION	H	30					●			
froMOS	froMOS-BMS	H	2				●				
GEDYS IntraWare	GEDYS IntraWare CRM	H	80	80	1859	2164	●	●	●	●	
GMS Development	Service1 Field Service Management Software	H	80		15			●			
GreenGate	GS-Service	H	41	42	150	205	●	●	●	●	
Greenlight Consulting	Maconomy	VP	80	80	33		●	●	●	●	
Grutzeck-Software	AG-VIP SQL	H	12	12	240	5	●	●			
GSD Software	DOCUframe	H	85	85	250		●	●	●	●	
H&S Software Solutions	ADASMA	H					●	●			
Haus Weilgut	Weilgut CRM Suite	H	35	35		500	●				
Hitachi Solutions Germany	Microsoft Dynamics 365 Marketing, Sales & Service	VP	200	3000			●	●		●	
hoerl Information Management	inRiver iPMC	H	25					●	●		
Hypersoft	OmniAnalyser	H		40			●		●		
Hypersoft	OmniContext	H		40			●		●		
i1BOX	CONTACTBOX	H	5		70		●	●	●		
IBM	IBM Maximo	H	16000	400000			●	●	●	●	
IBV Informatik	myCompany	H	3		1		●	●	●	●	
IFS	IFS Cloud	H	193	5000	168	2400	●	●	●	●	
immo-portal-services	immo-office	H	22		63			●			
InfoConsulting Germany	IFS Cloud	VP	5	270			●	●	●		
Ing.-Büro Walter Müller	MService 4.0	H	2		45	45	●	●	●		
INNEX	IFS Cloud	VP	48	48	30			●	●		

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Anbieter	System										
Innosoft	Servicemanagementsystem	H	64	65	309	418	●				
Inspire Technologies	MR.KNOW - SALES ASSISTANT	H	30	30		150	●	●	●		
Intera	Produktkonfigurator	H	20		23	18		●	●		●
interSales	QuickStep	H	15		80		●	●	●		
ipartnerNet	IFS Cloud	VP	13	13	5	5	●	●	●		
ISB Solutions	Sage CRM	VP	20		50			●	●		
ISC it & software consultants	SugarCRM	VP	30					●	●		
ISO Software Systeme	Touristisches CRM Emerald	H		650			●		●	●	
i-soft	KEY CONCEPT	VP	65	65			●	●	●	●	
Isonet	446 Plattform®	H	20	30			●		●		
itdesign	CAS genesisWorld	VP	200	200	600	600	●	●	●	●	
it-motive	SAP Instandhaltungs-Cockpit	H	110		17		●				
itmX	itmX crm suite	H	55		116	140	●	●			
JAWA Management Software	Build!	H		11		2	●	●	●		
JustRelate Group	PisaSales CRM 8	H	120	145	130	150	●	●	●	●	
JustRelate Group	Scrivito CMS	H	120	145						●	
JustRelate Planware	Planware CPQ	H	145		18		●	●	●		
Konica Minolta Business Solutions Deutschland	Microsoft Dynamics 365	VP	1800	43300	50		●	●	●	●	
Kreuzbauer IT	IFS Cloud	VP					●		●		
KUMAvision	Microsoft Dynamics 365 for Sales / Service / Marketing (KUMAVISION)	VP	460	900	80	100			●	●	
KYBERNA	ky2help	H			15		●	●	●		
Lino	Tacton CPQ	H	24	25				●		●	
Linstep Software	LinMAINTAIN Fuhrparksoftware	H	9				●	●			
LOGO consult	LOGO CRM	H	20	2	10050	20050	●	●	●	●	
Losinno	HAPRO CRM / ERP Suite	H	5	5	286	300	●	●			
Lothar Geyer EDV-Berater	TeiMarkt	H	6		440		●				
ma/soft	malistor	H	8				●	●	●		
MCS Vermietsoftware	MCS-rm Vermietungssoftware	H				450	●	●	●		
media-service consulting & solutions	TickX - für Microsoft SharePoint	H	25				●	●			
merkarion	ProfitSystem	H	23		75	77	●		●		
MHP Management- und IT-Beratung	IFS Assyst	VP	1750	2500					●	●	
MHP Management- und IT-Beratung	IFS Cloud	VP	1750	2500	10				●	●	
MHP Management- und IT-Beratung	AddOn Auftragsbestand/ -eingang	H	1750	2500	19		●				

Zielgruppe: Unternehmensgröße			Branchennennungen						Einsatzbereiche: Software-Module														Dienstleistungen zur Systemeinführung					
Kleinere Unternehmen	Mittlere Unternehmen	Größere Unternehmen	Verarbeitendes Gewerbe	Baugewerbe	Handel	Ver- & Entsorger	Dienstleistung	Öffentliche Verwaltung	Marketing-Automation	Vertriebsplanung & -steuerung	Lead Management	Opportunity Management	Kontakt- / Aktivitätenmanagement	Social Media	E-Commerce- bzw. Shop-System	Angebots- / Produktkonfigurator (Configure Price Quote)	Kaufmännische Auftragsabwicklung	Beschwerdemanagement / Reklamationsmanagement	Call-Center	Veranstaltungs-/Seminarmanagement	Service & Kundendienst	Reporting	Analyse	Anpassungsprogrammierung	Implementierung und Konfiguration der Software	Datenmigration und Datenübernahme	Konzepte für Datensicherheit und Datenschutz	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
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			Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud	Open Source
Anbieter	System										
Michael Wessel	Microsoft Dynamics CRM	VP	100				●		●	●	
Microsoft Deutschland	Microsoft Dynamics 365 Marketing, Sales & Service	H					●		●		
mIT solutions	Echolon®	H	47		350		●	●			
MODUS Consult	MODUS CRM	VP	315		50		●	●	●	●	
moving primates	reweo - SaaS CRM	H	5						●		
mpl Software	CAS genesisWorld	VP	30	30	206		●	●	●		
mpl Software	SmartWe	H	30	30				●		●	
Mühlbauer	CAS genesisWorld	VP	7	7			●				
n.core build	n.core build	H	10		10			●		●	
N+P Informationssysteme	SPARTACUS Facility Management®	H	190	190	212	212	●	●			
Nagarro	SAP Customer Experience (C/4HANA)	VP	850	18000	10	20	●	●	●	●	
Natalie Söll Vertrieb	Zoho CRM Plus	H	15	12	1200		●				
NAVAX	Microsoft Dynamics CRM	VP	97	310			●		●		
NetSuite	Oracle NetSuite	VP	30	7000	200			●		●	
Network Concept	CAS genesisWorld	VP	21				●	●	●		
NETZkultur	infra-struktur	H	28		400			●		●	
NewVision Software	ingo365	VP	15	45	15	55				●	
Ninox	Ninox	H									
NTT DATA Business Solutions	SAP Sales Cloud	VP	3954	14009	142	67	●	●		●	
NTT DATA Deutschland	Microsoft Dynamics 365 CRM	VP	2425	133000							
NTT DATA Deutschland	Salesforce.com	VP	2425	133000	800	1000		●	●	●	
O & S EDV	Sage CRM	VP	8				●	●			
Omikron Data Solutions	LeanMDM	H	35		9			●			
OMNINET	OMNITRACKER	H	146	185	400		●	●	●		
openHandwerk	openHandwerk	H	15		1200			●			
OPTANIUM	Eurosign	H	5	15	5			●		●	
ORACLE	Oracle Fusion Cloud	H	2500	137000				●	●	●	
Orbis Austria	Microsoft Dynamics 365 Customer Engagement / CRM	VP	500	700	153		●	●			
ORBIS	Microsoft Dynamics 365 Marketing, Sales & Service	VP		900		300	●	●		●	
ORBIS	ORBIS ConstructionONE	VP		900		20				●	
ORBIS	ORBIS ConsumerONE	VP		900		30			●	●	
ORBIS	ORBIS TEM	H		900		750		●	●		
ORBIS	SAP CPQ	H		900		750		●		●	
ORBIS	SAP Emarsys	H		900		750		●		●	
ORBIS	SAP Field Service Management	VP		900		750		●		●	

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Anbieter	System											
ORBIS	SAP Sales Cloud & SAP Service Cloud	VP		900		750		●		●		
ORBIT	Microsoft Dynamics 365 CRM	VP	370	370	40		●			●		
ORISA Software	CREALIS	H	52				●	●	●	●		
Oro Germany	OroCommerce - B2B	H		170		180	●	●	●	●	●	
ORTEC	ORTEC for Field Service	H	120	987			●	●	●	●		
PART	Aurea CRM	VP	30	30	84		●	●	●			
Passus	PharmaData	H	20		25		●		●			
pds	pds Software	H	170		1700		●	●	●			
Pharmakon Software	C-World	H					●	●	●			
Pharmakon Software	PharmaPilot	H					●	●				
Pharmakon Software	Start Smart	H					●	●	●			
Plan Software	easyKAT Configuration Server	H	150	150	20	21	●	●	●	●		
Plan Software	easyKAT Standard	H	150	150	50	60	●	●				
POINT-ERP4	GetToThePoint	H					●	●	●	●		
Prakom Software Entwicklung	VenDoc	H					●	●				
Praxedo	Praxedo	H	9	110	300			●				
Prevolution	Cherwell Service Management	VP	30			100	●	●	●	●		
Prodware Deutschland	Microsoft Dynamics CRM	VP	140	1325	35	385	●		●			
Prodware Deutschland	Microsoft Dynamics CRM Online	VP	140	1325	40		●	●	●	●		
Projekteins	ONE EXPERIENCE B2B	H	25		10		●	●				
proMX	Microsoft Dynamics 365 Marketing, Sales & Service	VP	74	38	150				●	●		
proMX	proMX 365 for Construction	VP	74	38					●			
ProTeam	ASSIST-Go	H	28		72	77	●	●	●	●		
ProV International	IFS Cloud	VP	25	650								
Provaria	365.Immo	VP	0	2			●					
Provaria	Microsoft Dynamics CRM	VP	0	2			●	●	●			
Provaria	Provaria Thrive	VP	0	2			●					
Qalgo	Synapcus®:360	H					●	●	●	●		
Qalgo	Synapcus®:CRM	H					●	●	●	●		
QS solutions	Microsoft Dynamics 365 CRM	VP	10	60		50	●	●	●	●		
QS solutions	Selligent CDM	VP	10	60	40	1000	●	●	●	●		
Qualysoft	Aurea CRM	VP	12	500	51		●	●		●		
Qymatix Solutions	Sales Analytics	H										
R.S. CONSULTING	CAS genesisWorld	VP	10	10	35		●	●	●	●		
Robert Bosch Technical & Business Solutions	Microsoft Dynamics 365	VP	500	18000	2		●	●	●	●		

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			Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud	Open Source
Anbieter	System										
Robert Bosch Technical & Business Solutions	Microsoft Dynamics CRM	VP	500	18000	3		●			●	
RODIAS	Hexagon /Infor EAM	VP	90	90			●		●	●	
RODIAS	IBM Maximo Asset Management	VP	90	90	30	40	●	●	●		
Rödl Dynamics	Microsoft Dynamics 365 Customer Service	VP	1720	4900	9		●	●	●	●	
Rödl Dynamics	Microsoft Dynamics 365 Field Service	VP	1720	4900			●	●	●	●	
Rödl Dynamics	Microsoft Dynamics 365 Sales	VP	1720	4900	13		●	●	●		
Rödl Dynamics	Microsoft Dynamics Marketing	VP	1720	4900	5		●	●	●	●	
ROQQIO	ROQQIO Instore App	H	300	550				●	●		
RR Software	ANTRAGO - Software für Bildungsanbieter	H	63		164		●	●	●		
S&T Deutschland	CARL Source	H	180	180	1	4	●	●	●	●	
S&T Deutschland	IBM Maximo Asset Management	VP	180	180	20		●	●	●	●	
S+S SoftwarePartner	matizze	H	50		5					●	
S+S SoftwarePartner	Oracle Netsuite	VP	50		1				●		
SAE	SAE Variantenmanagement- & CPQ-Plattform	H					●	●	●	●	
Sage	Sage CRM	H	780	13000		15000	●	●		●	
Saldo EDV	CAS genesisWorld	VP					●				
salesforce.com	Salesforce1 Sales Cloud	H		26000		250000		●		●	
SAP	SAP CRM	H		80000			●		●		
scholz.msconsulting	Vemas.NET	H	28		280		●	●	●	●	
Scopevisio	Scopevisio	H	130		2000			●		●	
sellmore	CAS genesisWorld	VP	40		16		●	●	●	●	
sellmore	Sage CRM	VP	40		213		●	●	●	●	
sellmore	salesforce	VP	40		4		●	●	●	●	
sellmore	SmartWe	H	40		3		●	●	●	●	
sellmore	ZOHO CRM	VP	40		15					●	
senergy services	Microsoft Dynamics 365	VP						●	●	●	
ServiceNow	IT Service Management Suite	H	80	4300	90	2900			●		
Serviceware	Careware	H					●				
Serviceware	helpLine	H					●				
SIGMA Software und Consulting	SAP Business One	H					●				
Singhammer	SITE auf Basis Microsoft Dynamics 365 BC	VP	75	75	250	254	●	●	●		
Sitewerk	eCommerce	H							●	●	●
Six Offene Systeme	SixOMC	H	40		110		●	●			
SKILL Software	Skill BauDoc	H	11		3500		●	●	●	●	
SLU	Oktopus Pro	H	10				●	●	●		
SMARTCRM	SMARTCRM	H	44	50	390	455	●				

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			Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud	Open Source	
Anbieter	System											
SMARTCRM CH	SMARTCRM	VP	44	50	390	447	●					
smartPS	smart°bau	H	30				●	●				
SMC IT	CAS genesisWorld	VP	25	25	180		●	●	●			
SOFT-CONSULT Häge	GEDYS IntraWare CRM	VP	30	30	40		●		●	●		
Software Factory	Elfsquad CPQ Software	H	45	42					●	●		
Softwareschmiede Höffl	QOMET	H	17		500		●	●				
Sogema Group	CareOffice	H	2	16	45	320	●					
SOL4 IT-Consulting	CAS genesisWorld	VP			1	60	●	●				
SOLIHDE	IONE-Software	H		13			●	●	●			
solvito	solvito.CRM	H	15	15	36		●	●	●			
Solvum	SiteTracker	H					●	●	●			
Sopra Steria	SAP CRM	VP	1963	37358	100		●	●	●	●		
Sopra Steria	SAP Hybris Cloud for Customer	VP	1963	37358				●	●			
SPH	Microsoft Dynamics 365 for Operations	VP	80	80	15	18	●		●			
Sta*Ware	Sta*Ware BusinessNavigator	H	15		35	45	●	●	●	●		
STAGEx	STAGEx INQUIRE	H	13					●	●			
Steinbeis STZ Task Management Solutions	Allegra	H	20		330	426	●	●	●	●		
Step Ahead	STEPS - ERP + CRM FÜR HANDEL	H	180	220				●	●	●		
Step Ahead	STEPS - ERP + CRM FÜR IT	H	180	220	500	200		●	●			
Step Ahead	STEPS - ERP + CRM FÜR SERVICE	H	180	220				●	●	●		
SuccessControl CRM Steppat	SuccessControl CRM	H	5				●	●				
SugarCRM Deutschland	SugarCRM	H		450			●	●	●			
SugarMountain CRM Consulting	SugarCRM	VP					●	●	●	●		
SugarMountain CRM Consulting	SuiteCRM	H										●
Sunrise Software	Sunrise Software Relations CRM	H	5		180		●	●				
SuperOffice	SuperOffice CRM	H	25	250			●	●	●			
Suportis	Variantenkonfigurator für die Cloud Business Suite SAP	H	28	35	1				●	●		
Sybit	SAP Commerce Cloud	VP	270		35	40		●	●	●		
Sybit	SAP Sales Cloud/SAP Service Cloud	VP	270		90	100		●	●	●		
Sycor	SAP Sales Cloud	VP	518	550	3					●		
synalis	Microsoft Dynamics 365 for Sales (Dynamics CRM)	VP	70		20		●	●	●			
SYNERGY CONSULTANTS	Aurea CRM	VP	12		50			●	●			
syscovery	Savvy Suite	H	40	40			●	●				
Team4	Microsoft Dynamics 365 Marketing, Sales & Service	VP	30		15		●			●		

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●	●	●	Branchenunabhängig					●	●	●	●	●	●	●	●	○	○	○	○	○	●	●	●	●	●	●	●	●
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Quelle: Angaben der Anbieter www.it-matchmaker.com Trovarit AG (Stand: 05.10.2023) Eine umfassendere Version finden Sie zum Download unter www.tinyurl.com/y5g99koz Legende: ● = Integriertes Modul ◐ = Integration OEM-Lösung ○ = Anbindung Drittlösung		Anzahl Mitarbeiter		Anzahl eigener Kunden		Preis- / Auslieferungsmodell				
		Hersteller / Vertriebspartner (H/VP)	Deutschland	Weltweit (Gesamt)	Deutschland	alle Installationen weltweit	OnPremise (Lizenzkauf)	Mietmodell	Private Cloud	Public Cloud
Anbieter	System									
Team4	Team4 CRM	H	30			100	●			
TecArt	TecArt CRM Cloud	H	23				●	●		●
TecArt	TecArt CRM Server	H	23		270	320	●			
ThinkOwl Europe	ThinkOwl	H	80	130	300	320		●		●
TOPdesk Deutschland	TOPdesk	H	109	838	655	5000		●	●	
TOPIX Business Software	TOPIX	H	60	60		4700	●	●	●	●
TSO-DATA	Microsoft Dynamics 365 CRM	VP	200	200	22		●	●	●	●
twentyreasons business solutions	SpiceCRM	H	25			100	●			●
U2D	Eventmanagement-Software	H	55		130		●	●	●	
U2D	Seminarverwaltungs-Software	H	55		135		●	●	●	
Uniique Information Intelligence	uniique-campaign	H	35		160		●	●	●	●
UNIORG Gruppe	SAP Field Service Management	VP	180	200	10					●
UNIORG Gruppe	SAP Sales Cloud	VP	180	200	9				●	●
UNIORG Gruppe	SAP Service Cloud	VP	180	200	7				●	●
UNIQUARE	UNIQUARE BRANCH	H		200		200000	●	●		
UNIQUARE	UNIQUARE CRM	H		200		220000	●	●		
USU	USU IT & Enterprise Service Management	H					●	●	●	●
valantic CEC Deutschland	VIAMEDICI	VP	26		20		●	●	●	
visual4	1CRM	H	20	20	500		●	●	●	●
webCRM Deutschland	webCRM	H	5	42			●	●	●	
weburi.com	Sugar Sell	VP	5	15			●	●	●	●
weclapp	weclapp Cloud CRM	H	170				●	●	●	●
Wendia	Point of Business	H	12	200		260	●	●	●	
WICE	WICE	H	7		500		●		●	
work4all	work4all	H	33		800	841	●	●	●	
xalution	Microsoft Dynamics 365	VP	43	133	10	30	●	●		●
xalution	Microsoft Dynamics 365 Sales & Marketing	VP	43	133	5					●
Xentral ERP Software	Xentral ERP/CRM	H	25		250		●	●	●	●
You Don'T Need A CRM	noCRM.io	H	1	16			●			
Zink	„MMC“ - Z!nk Operative Software	H	15		150		●	●		

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- Unverwechselbares Nutzererlebnis
- Leistungsstarke Funktionen und Prozesse flexibel anpassbar
- Unternehmensdossier erweitert das interne Firmenwissen